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Attorneys for Holsted Marketing, Inc.  
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Adam L. Rosen  
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UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK

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In re:

HOLSTED MARKETING, INC.  
d/b/a Holsted Jewelers,

Chapter 11  
Case No.: 12-13672 (JMP)

Debtor.

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**NOTICE OF (I) ENTRY OF CONFIRMATION ORDER,  
AND (II) OCCURRENCE OF EFFECTIVE DATE UNDER PLAN**

**PLEASE TAKE NOTICE THAT:**

1. On July 29, 2013, the United States Bankruptcy Court for the Southern District of New York entered an order confirming the First Amended Plan of Reorganization of Holsted Marketing, Inc. Under Chapter 11 of the Bankruptcy Code, dated as of May 28, 2013 (the "**Plan**").

2. To request a copy of the Plan, please contact Andres Nunez at SilvermanAcampora LLP, 516-479-6300; [ANunes@silvermanacampora.com](mailto:ANunes@silvermanacampora.com).

3. As of August 13, 2013, all of the conditions precedent to the Effective Date of the Plan set forth in Section 10.02 of Article X of the Plan have been satisfied. Accordingly, on August 13, 2013, the Effective Date occurred with respect to the Plan.

Dated: Jericho, New York  
August 14, 2013

**SILVERMANACAMPORA LLP**  
Attorneys for Holsted Marketing, Inc.

By: /s/ Adam L. Rosen  
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